

TO: H. R. Costley (3)

May 5, 1954

cc: G. Romney  
A. M. Wibel  
H. C. Doss  
M. F. Moore  
B. A. Chapman  
F. G. Sease  
H. G. Faxton  
J. P. Goodyear

J. A. Lee  
L. H. Shippee ✓  
T. S. Adams - Toronto  
R. Gibson - Toronto  
L. C. Hilliker  
W. S. Berry  
J. Cogola - Kenosha

FROM: A. G. Koepfgen

SUBJECT: Metropolitan Series - Monthly Building Schedule No. 5

We are attaching hereto three copies of management-approved Monthly Building Schedule No. 5, covering the Metropolitan car series.

As will be noted, this schedule calls for a further revision in the split between hard and soft-top models. The breakdown in daily rate of 18 soft-top and 62 hard-top models, effective May 17, 1954, is in accordance with your recent cable to Mr. Chapman. It is our understanding that the soft-top schedule may be cut back to a total of 5,000 cars without any material cancellation resulting.

The Sales Department has been advised regarding this revision of the Metropolitan series schedule, and the corresponding shipping schedule will be forwarded to you under separate cover. Body color, top color and white sidewall tire percentages will remain as previously given pertaining to Schedule No. 4.

As stated in Mr. Chapman's cable of May 4th, you are requested to continue efforts to reduce the soft-top schedule below that reflected in the attached schedule. In considering this effort please investigate the possibility of diverting part of the soft-top commitment beyond the original 15,000 total, so that additional hard-tops can be substituted in the initial 15,000. In any case, it should be born in mind that we consider \$20/car cancellation cost excessive.

Note: In the event production difficulties should be encountered which would prevent the building of 62 hard-top models/day do not substitute soft-tops but rather instead reduce daily rate below 80. It is important that we do not produce more soft-tops than shown on this schedule, in fact we would prefer less as indicated above.

We await your advice.

*A. G. Koepfgen*  
A. G. Koepfgen

AGK:ds  
Attachment

SCHEDULE NO. 5 DATE May 5, 1954  
 REVISION NO. \_\_\_\_\_ DATE \_\_\_\_\_

**MONTHLY BUILDING SCHEDULE**  
 PRODUCT  
 Metropolitan Series – Austin Motors Co., Ltd., - England

APPROVED F. G. Sease (signed) DATE 5-6-54  
 APPROVED B. A. Chapman (signed) DATE 5-6-54

DESCRIPTION	BUILT <input checked="" type="checkbox"/> ACT <input type="checkbox"/> EST  THRU 4-30-54	FIRM BUILDING SCHEDULE (a) (FABRICATED MATERIAL RELEASE)																		GRAND TOTAL
		MONTH May DAYS 21			MONTH June DAYS 19			MONTH July DAYS 17 (b)			MONTH August DAYS 16 (b)			MONTH September DAYS 22			MONTH October DAYS 22			
		DAILY	MONTH	CUM'L TOTAL	DAILY	MONTH	CUM'L TOTAL	DAILY	MONTH	CUM'L TOTAL	DAILY	MONTH	CUM'L TOTAL	DAILY	MONTH	CUM'L TOTAL	MONTH	MONTH	MONTH	
Hard-Top Convertible	2466	57-10da 62-11da	1252	3718	62	1178	4896	62	1054	5950	62	992	6942	62	1364	8306	62	1364	9670	
Soft-Top Convertible	2797	19-10da 18-11da	387	3184	18	342	3526	18	306	3832	18	288	4120	18	396	4516	18	396	4912	
<b>Total</b>	<b>5263</b>	<b>76-10da 80-11da</b>	<b>1639</b>	<b>6902</b>	<b>80</b>	<b>1520</b>	<b>8422</b>	<b>80</b>	<b>1360</b>	<b>9782</b>	<b>80</b>	<b>1280</b>	<b>11062</b>	<b>80</b>	<b>1760</b>	<b>12822</b>	<b>80</b>	<b>1760</b>	<b>14582</b>	
Over/(Under) Sched. #4	(36)		(41)	(77)		0	(77)		0	(77)		0	(77)		0	(77)		0	(77)	
Hard-Top Convertible		MONTH November DAYS 5	62	330	10000															
Soft-Top Convertible			18	88	5000															
<b>Total</b>			<b>80</b>	<b>416</b>	<b>15000</b>															
Over/(Under) Sched. #4			77	0																
		<b>NOTES</b> (a) Firm Schedule through 15,000 jobs (b) Vacation period – July 26 – August 6 inclusive																		