

TO: Mr. J. P. Hurst - England (3)

DATE: November 11, 1957

FROM: A. G. Koepfgen

CC: Messrs. R. Abernethy
E. W. Bernitt
W. S. Berry
R. Chapin, Jr.
W. L. Courage
L. Fenn - Toronto
J. Gogola - Kenecha
R. C. Hurd, Jr.
J. E. Johnson
F. M. P. Maurice - England
U. D. Messop - Toronto
M. F. Moore
H. G. Paxton
J. W. Raisbeck
G. Romney
R. K. Seidel - Milwaukee Service
L. H. Shippee
W. L. Thoreson
H. S. Turner
J. W. Watson
E. T. Nowak

SUBJECT: SCHEDULE NO. 14 -- SERIES III METROPOLITANS

On 7th November, 1957 we received the following cable from you:

"KOEPPGEN YOUR CABLE 10TH OCTOBER AUSTINS HAVE
AGREED TO GIVE TOP PRIORITY TO UNITED STATES
DOMESTIC REQUIREMENTS AND WILL ENDEAVOR TO
SUPPLY ADDITIONAL 500 CARS DECEMBER JANUARY
FEBRUARY PLEASE CONFIRM FURTHER INSTRUCTIONS"

We have interpreted this to mean that Austin has agreed to supply us with the additional 1500 cars requested, to be produced by the end of February, 1958. In order to maintain a level weekly schedule through this period we have added these cars to the schedule as follows:

December	460
January	557
February	483
Total	1500

We have assumed that you will make up the present back-log of production which is "250" as of 3rd November, 1957, by the end of November.

We would like to have Austin's assurance that they will not only "give top priority to United States domestic requirements" but supply the Canadian and Export requirements also.

Mr. J. P. Hurst

Schedule No. 14 -- Series III Metropolitan

At this time the demand for Metropolitan in the Domestic market is at or near its all time high which is demonstrated by the fact that our field stock dropped approximately 20% during the month of October, 1957. Many zones are completely out of cars.

While this schedule now shows a lower production rate after February, it is only done in the effort to get an official schedule to you as early as possible. A formal schedule meeting will be held here late this month to review our forward schedule and it is entirely possible that the March and onward schedules will be revised.

So that all may have a complete record of our option requirements, without going to several places to find this information, we are again listing in this letter these options.

PAINT	Nash and Hudson	Foreign	Export Excl.
	Domestic	N. H. Can.	of "GI"
P913-P914, Mardi Gras Red - Frost White	33 1/3%	33 1/3%	33 1/3%
P910-P914, Sunburst Yellow - Frost White	33 1/3%	33 1/3%	33 1/3%
P912-P914, Berk. Green Med.- Frost White	33 1/3%	33 1/3%	33 1/3%

When New Colors are Available in January

P913-P914, Mardi Gras Red - Frost White	25 %	25 %	25 %
P912-P914, Berk. Green Med.- Frost White	25 %	25 %	25 %
(New) P915-P914, Autumn Yellow - Frost White	25 %	25 %	25 %
(New) P908-P914, Black - Frost White	25 %	25 %	25 %

TIRES

White Side Wall	100 %	25 %	50 %
Black Side Wall	-	75 %	50 %

RADIO

	100 %	100 %	100 %
--	-------	-------	-------

WEATHER EYE

	100 %	100 %	100 %
--	-------	-------	-------

We trust that this schedule meets with your approval and should there be any questions do not hesitate to advise us immediately.

A. G. Koepfgen
A. G. Koepfgen

AGK/ej
Attachment

SCHEDULE NO. 14 DATE 11-11-57
 REVISION NO. _____ DATE _____

MONTHLY BUILDING SCHEDULE
 PRODUCT
 SERIES III 1500 c.c. ENGINE
 METROPOLITAN SERIES CARS - AUSTIN MOTORS CO., LTD, ENGLAND

APPROVED E.W. Bernitt (signed) DATE 11/11/57
 APPROVED _____ DATE _____

DESCRIPTION	BUILT FACTORY THRU 10-31-57	FIRM BUILDING SCHEDULE (FABRICATED MATERIAL RELEASE)															TENTATIVE SCHEDULE (RAW MATERIAL RELEASED)			GRAND TOTAL																			
		MONTH November DAYS 21			MONTH December DAYS 19			MONTH January "58" DAYS 23			MONTH February DAYS 20			MONTH March DAYS 21			MONTH April DAYS 16.5																						
		DAILY	MONTH	CUM'L TOTAL	DAILY	MONTH	CUM'L TOTAL	DAILY	MONTH	CUM'L TOTAL	DAILY	MONTH	CUM'L TOTAL	DAILY	MONTH	CUM'L TOTAL	DAILY	MONTH	CUM'L TOTAL																				
DOMESTIC LHD:																																							
Hard-Top	16567		1080	17647		1086	18733		1159	19892		1030	20922		659	21581		488	22069																				
Soft-Top	2648		55	2703		130	2833		157	2990		113	3103		157	3260		155	3415																				
Total U.S.	19215	54.0	1135	20350	64.0	1216	21566	57.2	1316	22822	57.2	1143	24025	38.8	816	24841	39.0	643	25484																				
Over/(Under) Schedule 13	(85)		85	-0-		460	460		557	1017		483	1500		-0-	1500		(135)	1365																				
FOREIGN:																																							
<u>EXPORT LHD</u> Hard-Top	605		65	670		20	690		40	730		30	760		30	790		25	815																				
Soft-Top	294		27	321		8	329		12	341		9	350		10	360		8	368																				
Total Export LHD	899		92	991		28	1019		52	1071		39	1110		40	1150		33	1183																				
<u>RHD</u> Hard Top	166		112	278		14	292		60	352		30	382		30	412		23	435																				
Soft Top	24		32	56		6	62		6	68		4	72		10	82		6	88																				
Total Export RHD	190		144	334		20	354		66	420		34	454		40	494		29	523																				
Total Export LHD & RHD	1089	11.2	236	1325	2.5	48	1373	5.2	118	1491	3.6(3.7)	73	1564	3.8	80	1644	3.8(3.7)	62	1706																				
Over/(Under) Schedule 13	(156)		156	-0-		-0-	-0-		-0-	-0-		-0-	-0-		-0-	-0-		(13)	(13)																				
<u>CANADA</u> Hard-Top	1919		39	1958		10	1968		110	2078		100	2178		200	2378		165	2543																				
Soft-Top	148		0	148		5	153		5	158		30	188		50	238		29	267																				
Total Canada	2067	1.9	39	2106	.8	15	2121	5.0	115	2236	6.5	130	2366	11.9(12)	250	2616	11.8	194	2810																				
Over/(Under) Schedule 13	(9)		9	-0-		-0-	-0-		-0-	-0-		-0-	-0-		-0-	-0-		(41)	(41)																				
Total Foreign	3156	13.1	275	3431	3.3	63	3494	10.2	233	3727	10.2	203	3930	15.8	330	4260	15.5	256	4516																				
Over/(Under) Schedule 13	(165)		165	-0-		-0-	-0-		-0-	-0-		-0-	-0-		-0-	-0-		(54)	(54)																				
GRAND TOTALS																																							
Hard-Top	19257	61.7	1296	20553	59.5	1130	21683	59.5	1369	23052	59.5	1190	24242	43.8	919	25161	42.5	701	25862																				
Soft-Top	3114	5.4	114	3228	7.8	149	3377	7.8	180	3557	7.8	156	3713	10.8	227	3940	12	198	4138																				
Total	22371	67.1	1410	23781	67.3	1279	25060	67.3	1549	26609	67.3	1346	27955	54.6	1146	29101	54.5	899	30000																				
Over/(Under) Schedule 13	(250)		250	-0-		460	460		557	1017		483	1500		-0-	1500		(189)	1311																				